

THE TRINITY TRUST PRESENTS



# BRIDGING THE TRINITY for the LOVE of the city

MARGARET HUNT HILL BRIDGE  
CELEBRATION

THE TRINITY TRUST  
RECLAIMING OUR RIVER



MARCH 2-4 2012

MHHBRIDGECELEBRATION.COM

FOR IMMEDIATE RELEASE:  
PHOTO AVAILABLE UPON REQUEST  
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**Margaret Hunt Hill Bridge Opening Celebration Tickets and Sponsorships are Now Available Online at <http://www.mhhbridgecelebration.com>**

***New Tagline "Bridging The Trinity: For The Love Of The City" Introduced***

**DALLAS, Texas, October 12, 2011** – Fireworks will light the sky, illuminating Dallas' newest landmark at the grand opening of the Margaret Hunt Hill Bridge. Throughout the weekend of March 2-4, 2012, the Santiago Calatrava-designed bridge will be a destination for citizens and visitors as they join friends and family in festivities, which include local artists, entertainment, and the best new view in town. For those ready to purchase tickets or become a sponsor, the website is now live: <http://www.mhhbridgecelebration.com/>. Up-to-date information, schedules, additional events and bridge information will be available on this website.

Event Chairperson **Lynn McBee, The Trinity Trust Foundation** and the **Trinity Commons Foundation** are planning this momentous occasion.

**Dallas Mayor Mike Rawlings** will officiate the weekend activities. The honorary event chairs for the opening weekend include the three Dallas Mayors who have worked on the Trinity River Corridor Project: The **Honorable Ron Kirk**, the **Honorable Laura Miller**, and the **Honorable Tom Leppert**.

McBee said, "The Margaret Hunt Hill Bridge changes the landscape of the Dallas skyline and is a marker for the Trinity River Corridor. The opening celebration will be the first time citizens can walk on the bridge, while also enjoying a weekend of festivities and city pride."

The new tagline, "Bridging The Trinity: For The Love Of The City," is included in the celebration. Dr. Gail Thomas, president and CEO of The Trinity Trust, said, "There are more



than a dozen bridges across the Trinity River, and our goal is to raise awareness of and increase the affection for the river and the 20-mile swath of nature that runs through our city and under these bridges.”

Highlights:

**Friday, March 2, 2012**

7:00 p.m. – [Margaret Hunt Hill Bridge Celebration](#) Party – \$200 per ticket. Food, fireworks and festivities.

**Saturday, March 3, 2012**

8:00 a.m. – 12:00 p.m. – 8<sup>th</sup> Annual [Trinity River Levee Run](#) (5K and 10K).

12:00 p.m.-9:00 p.m. [Margaret Hunt Hill Bridge Celebration](#) Street Fair – Free activities all day followed by a fireworks show in the evening.

**Sunday, March 4, 2012**

7:15 a.m. Margaret Hunt Hill Bridge Celebration Sunrise Blessing and Ribbon Cutting – FREE.

The West Dallas Chamber of Commerce’s [Bridge-O-Rama](#) will take place simultaneously with the opening of the bridge, highlighting the dynamic neighborhoods and commerce of West Dallas.

Note: More details about specific activities, entertainment, directions and parking will be announced closer to the event.

**Dr. Thomas added**, “We are looking forward to celebrating the Margaret Hunt Hill Bridge, which has been made possible thanks to the sustained support of our Texas delegation, especially U.S. Senator Kay Bailey Hutchison, Congresswoman Eddie Bernice Johnson and Congressman Pete Sessions.”

**About the Margaret Hunt Hill Bridge:**

Designed by internationally known artist, architect and engineer Santiago Calatrava, and named for one of Dallas’ renowned civic leaders, the Margaret Hunt Hill Bridge is a spectacular keystone of The Trinity project. This world-class bridge—the first Calatrava vehicular bridge built in the United States— is an artfully engineered transportation pathway connecting West Dallas to the heart of downtown Dallas and points beyond. The North Central Texas Council of Governments estimates that when the bridge is open, approximately 42,000 vehicles will travel across it a day.

For more information on the weekend or underwriting opportunities, contact Melanie Ferguson, director of outreach and development, at The Trinity Trust, at 214.740.1616 or visit [www.mhhbridgecelebration.com](http://www.mhhbridgecelebration.com).

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